

Pre-fair report

TrendSet Winter 2024: the start to the new exhibition year for Interiors & Lifestyle

As the first Interiors & Lifestyle trade fair of the year once again, TrendSet Winter 2024 is showing the latest trends and products in the consumer goods market from 6 to 8 January 2024 in Munich with over 1,500 international brands and collections. For three days, from Saturday to Monday, international trade visitors from the retail, wholesale, online, hotel, and restaurant and catering trades have the opportunity to discover in person and directly order the latest products for Spring/Summer 2024 and Easter.

TrendSet is getting started directly after the holidays in January 2024 with a variety of trends, products, and areas. The trade will meet up in Munich at TrendSet Winter 2024 to order, become inspired, and network. In 15 Interiors & Lifestyle Fair Areas and three Topic Areas, manufacturers and commercial agencies are showing their novelties from the areas of Live & Give, Cook & Eat, Decorate & Create, and Work & Play. Newcomers and locals will also find enough space at TrendSet Winter 2024 to present their trends. Across all areas, a colourful mix of local German manufacturers will showcase their products, some of which are handmade, in the areas of jewellery, fashions, and stationery. This is where trade visitors to TrendSet Winter 2024 will encounter familiar exhibitors such as Gaudiknopf, Daily Socks, Vronikaa, Maluu, Speisekleid, Langro, Airpaq, and Ship It and get to know new exhibitors such as Mein Lieblingsstück, werkvoll, and Malaahi.



The six exhibition halls of TrendSet Winter 2024 are full of new products for the coming season and the new Easter articles. Besides familiar exhibitors and brands, new exhibitors such as Bagatelle France, Heimathaven Manufaktur, Leuchtart, My Jewellery, and The Blond & Brown Company are displaying their new products, interiors, and accessories for Living & Giving. The ever growing Stationery & Papery area in Hall B2 features many well-known manufacturers such as Artebene, ava&yves, by Vivi., Cityproducts, Copenrath Verlag, Eulenschnitt, Paperproducts, Pickmotion, and Wrendale, as well as new suppliers such as Miwodo from Poland and Studiomoikka from Bavaria.

Back again: the TrendSet Topseller Area

It's back again: the Topseller Area at the West Entrance. This exclusive presentation space allows exhibitors to present selected product highlights to the trade audience at a particularly well-frequented location directly at the West Entrance.

Sortiment-Vielfalt in 15 Interiors & Lifestyle Fair Areas und drei Topic Areas

<p>Live & Give</p> <ul style="list-style-type: none"> Furniture & Lighting Möbel, Aufbewahrung, Leuchten Decorations & Accessories Wohnaccessoires, Home Decor, Wohnkultur Furnishings & Design Objects Raumausstattung, Designobjekte, Exklusives Home & Textiles Wohntextilien, Stoffe, Kindertextilien Fashion & Jewellery Mode, Accessoires, Schmuck & Uhren Beauty & Wellness Kosmetik & Düfte, Beauty Accessoires, Wellnessartikel 	<p>Decorate & Create</p> <ul style="list-style-type: none"> Floristry & Garden Keramik & Glas, Gartenmöbel, Deko & Kunstpflanzen Christmas & Seasonals Festschmuck, Weihnachtsdekorationen, Osterartikel Gifts & Fun Geschenkartikel, Dekoartikel, Party- und Scherzartikel Spirituals & Souvenirs Souvenirs, Devotionalien, Spirituelle Produkte
<p>Cook & Eat</p> <ul style="list-style-type: none"> Kitchen & Tabletop Geschirr, Glaswaren, Haushaltsbedarf Food & Drink Delikatessen, Genusswaren, Lebensmittel 	<p>Work & Play</p> <ul style="list-style-type: none"> Stationery & Papery Schreibwaren & Papiere, Geschenkbedarf, Karten & Drucke Office & School Büro & Schulbedarf, Kalender, Labels & Etiketten Hobbies & Toys Bastelbedarf & Hobbyartikel, Spielwaren, Kuscheltiere & Puppen
<p>Topic Areas</p> <div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div data-bbox="446 801 638 907">  <p>TrendSet Newcomer Topic Area für Start-ups & Locals</p> </div> <div data-bbox="718 801 925 929">  <p>TrendSet Fine Arts Topic Area für zeitgenössische bildende Kunst mit Order und Direktkauf von Einzelwerken und Serien</p> </div> <div data-bbox="989 801 1165 913">  <p>TrendSet Bijoutex Topic Area für Modeschmuck, Beauty und Fashion</p> </div> </div>	

It's worth looking in the Topic Areas for focused offerings

The TrendSet Newcomer area is where to find young companies exhibiting their innovative products for the first time, such as Manawar, Filoop, Mari & Anne, and Drinks for the Ocean. Business ventures for which the Newcomer area has already proven itself, such as Mabou, Urban Tea, Panthere, and Ooley, will also be there.

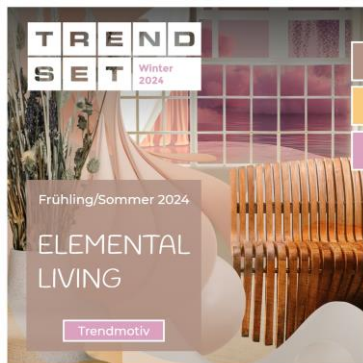
TrendSet Fine Arts is where trade visitors can discover and come into contact with promising and established artists with exciting new contemporary fine art, and then directly purchase or order paintings, illustrations, photographs, or sculptures on the spot.

TrendSet Bijoutex is where the trade can find the latest fashion jewellery, beauty, fashion, and accessory trends. National and international exhibitors will present a copious selection of stylish and also high quality fashion jewellery along with fashion and beauty novelties.

In addition to the usual location of TrendSet Newcomer and Fine Arts in the front part of Hall B3, other interesting exhibitors can be found in the rear part of Hall B3 next to the catering area.

Trends for Spring/Summer 2024

Modern, pure, and yet cosy, interiors and accessories in Spring/Summer 2024 invite you to wellness, peace, and regeneration. A cheerful, optimistic purism is making its way into the interiors and lifestyle sector. Retrospective designs, organic motifs, and virtual looks create imaginative, inspiring, and naturally aesthetic design worlds. Curved, rounded shapes and soft, cuddly materials emphasise the wellness character of many designs. Soft neutrals and muted pastels support a cosy lightness. Calm earth tones, deep blues, and bright coral red provide subtle glamour. Shades of yellow from lime to mustard create an expressively fresh effect. The trends ELEMENTAL LIVING, HAPPY PURITY, and TRAVELLING MINDS translate the trends for Spring/Summer 2024 into the Interiors & Lifestyle sector.



ELEMENTAL LIVING focuses on the elemental naturalness of things with cosy designs.



HAPPY PURITY surprises with digital effects, artistic designs, and an abstract statement.



TRAVELLING MINDS connects retro designs with contemporary creations and fictitious visions of the future.

TrendSet Winter 2024: Where? When? How much does admission cost?

TrendSet – 122nd International Trade Fair for Interiors, Inspiration and Lifestyle
from Saturday, 6 January to Monday, 8 January 2024
at Messe München (Munich Exhibition Centre) in Munich, Germany

Prices:

1-Day Ticket: €24.00

3-Day Ticket: €32.00

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