

International Trade Fair for
Interiors • Inspiration • Lifestyle
Messe München



T R E N D
S E T Sommer
2024

Venue Munich

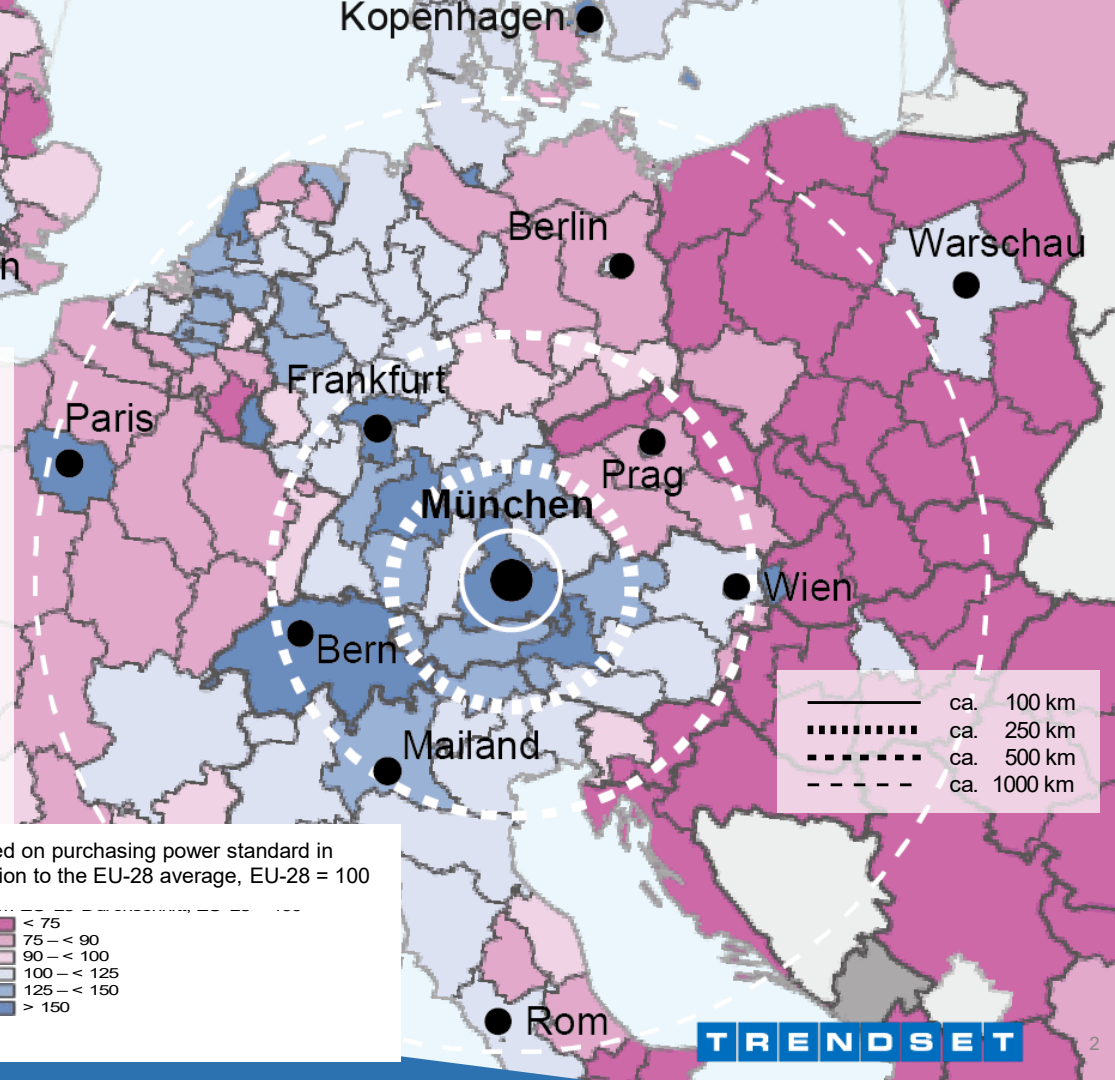
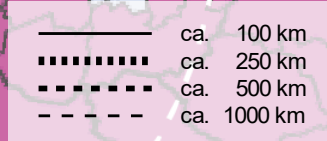
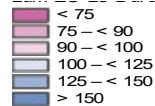
Optimum **international transport connections**

Attendees from a radius of about **500 km**

Attendees from the **region of Europe with the most purchasing power**

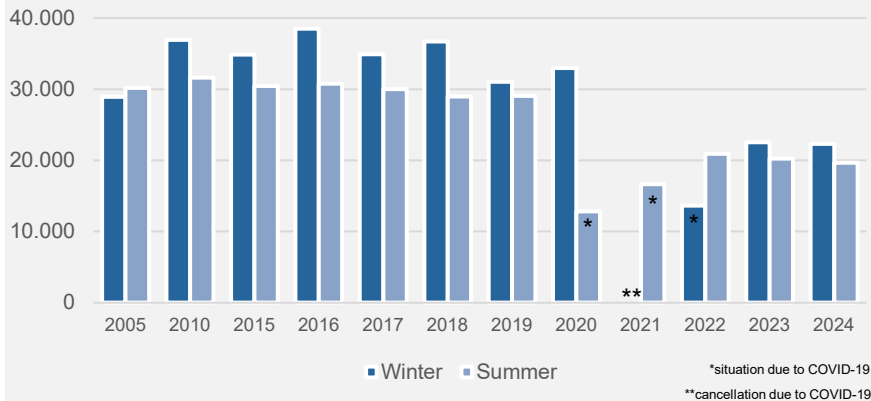
Source: Eurostat and current visitor evaluation

based on purchasing power standard in relation to the EU-28 average, EU-28 = 100

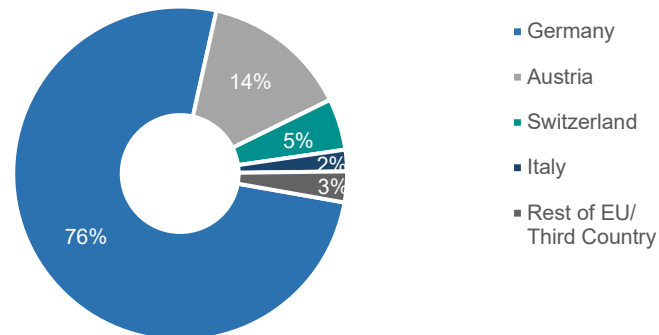


TrendSet Summer 2024 - Facts

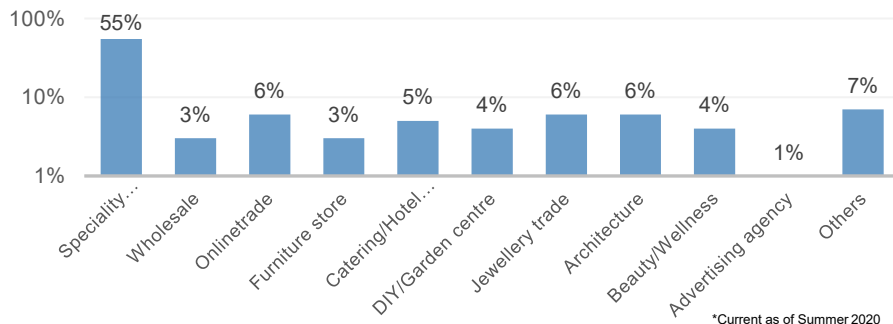
Visitor development of TrendSet



Trade visitors by region



Business forms of the TrendSet trade visitors*



Top20 visitors countries international

Austria	India	United Kingdom
Switzerland	China	Belgium
Italy	Greece	Spain
France	Denmark	Croatia
Czech Republic	Sweden	Hungary
Netherlands	Liechtenstein	Poland
Luxembourg	Slovenia	

TrendSet Summer 2024 - Facts

Visitor development by German postcode areas (0-9)

